

## DES's NMITD & J S KOTHARI BUSINESS SCHOOL Library Department & IQAC

present Online Workshop on

"Enhancing Research Visibility: Trends, Techniques and Strategies"

The Workshop aims to orient the researchers and educators to understand the following aspects and thus enhance the visibility of publications and research works for the larger benefit of the readers, institutions, professional growth, further research, etc.

- Research Branding
- Enhancing research visibility through strategic planning
- Effective utilisation of academic networking platforms
- Publication trends and platforms
- Measuring research impact by knowing how to calculate citation metrics (Impact Factor, H-Index, I-10 Index, etc.)

## **Convenor:**

Dr. Shamala N. Muzumdar -Librarian

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## **Registration Link:**

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Resource Person: Dr. Santosh Hulagabali University Librarian, **Central University of Haryana** 

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